



Kathleen Henson
Founder and CEO, Henson Consulting
Co-Chair, The United Way of Metropolitan Chicago
Women's Leadership Council

For two decades, Kathleen Henson has enjoyed a diverse career in public relations and marketing, working with some of the country's most recognizable companies and brands. With unequaled energy, charisma and drive, Kathleen expertly and instinctually connects people, events and ideas to create big media moments that generate impactful, lasting buzz. Owner of her own boutique PR firm based in Chicago's bustling River North neighborhood, Kathleen is constantly and organically growing her infinite, personal arsenal of contacts – which reaches deep into America's top newsrooms all the way to Hollywood's elite – to creatively tell her clients' stories and build brand reputations.

A Phi Beta Kappa graduate of Purdue University and former agency senior vice president at Edelman, the nation's leading independent PR firm, Kathleen started Henson Consulting (HC) in 2001 to reinvent the modern agency and to provide clients with strategic counsel, unparalleled creativity and tangible results. HC offers a broad range of consumer marketing and corporate communications support to a wide variety of international, national and Midwest-based clients. Over the years, the firm has worked with blue chip clients including Kraft Foods, Sears, Roebuck and Co., Swift & Company, Lands' End, Lettuce Entertain You Enterprises, Brown Forman Beverages, Hard Rock Hotel Chicago, Ronald McDonald House Charities, Coldwell Banker, The White Sox, Terlato Wines International, The Pampered Chef, AMLI Residential, Northwestern Memorial Hospital, Allstate and the Allstate Foundation and the U.S. pistachio industry, among many others.

Known for her tenacious spirit, Kathleen always aims to meet and exceed client expectations and still loves the thrill of a great media placement. Her agency generates daily high-profile media hits for clients in a variety of the world's most reputable outlets including: TIME Magazine, USA Today, Associated Press, The TODAY Show, Chicago Tribune, Chicago Sun-Times, New York Times, Los Angeles Times, Wall Street Journal, The Times (UK), CNN International, Business Week, E! News, Us Weekly, People and EXTRA, among countless others. A mother of five busy children, Kathleen counts HC as her sixth baby, and is thrilled with its tremendous growth and success.

Kathleen volunteers her time to a number of causes in Chicago and recently was named co-chair of The United Way of Metropolitan Chicago *Women's Leadership Council*. She has been featured in a number of national media outlets and is a regular contributor to PR News.